

# Building better retirement:

## Implementing Automatic Enrolment in the UK

Mark Boyle  
Chairman

23 February 2018

The Pensions  
Regulator

# The Context

Good provision



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# The Context

Political consensus



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# Automatic Enrolment

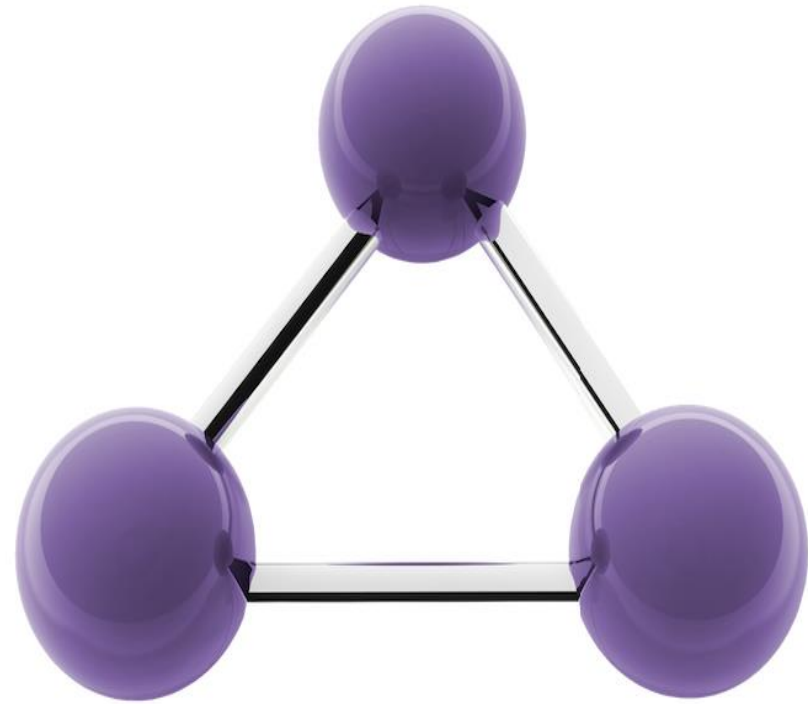


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# The Present

An equal share



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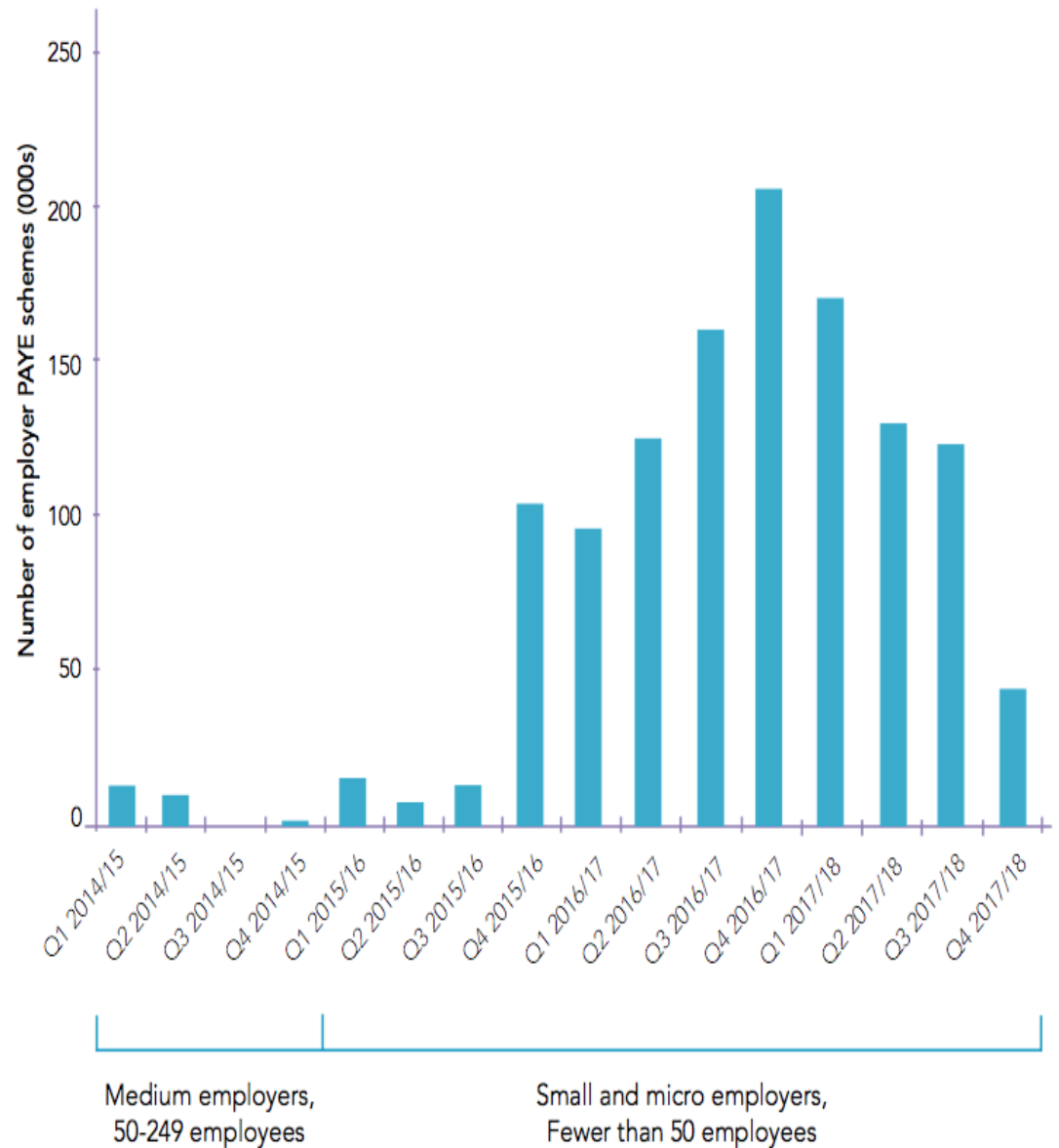
# Delivery



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# 'The Wave'



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# Delivery

‘Workie’ advertising icon



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# ‘Mini Me’

TV campaign aimed at employees



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# Delivery

## Enforcement

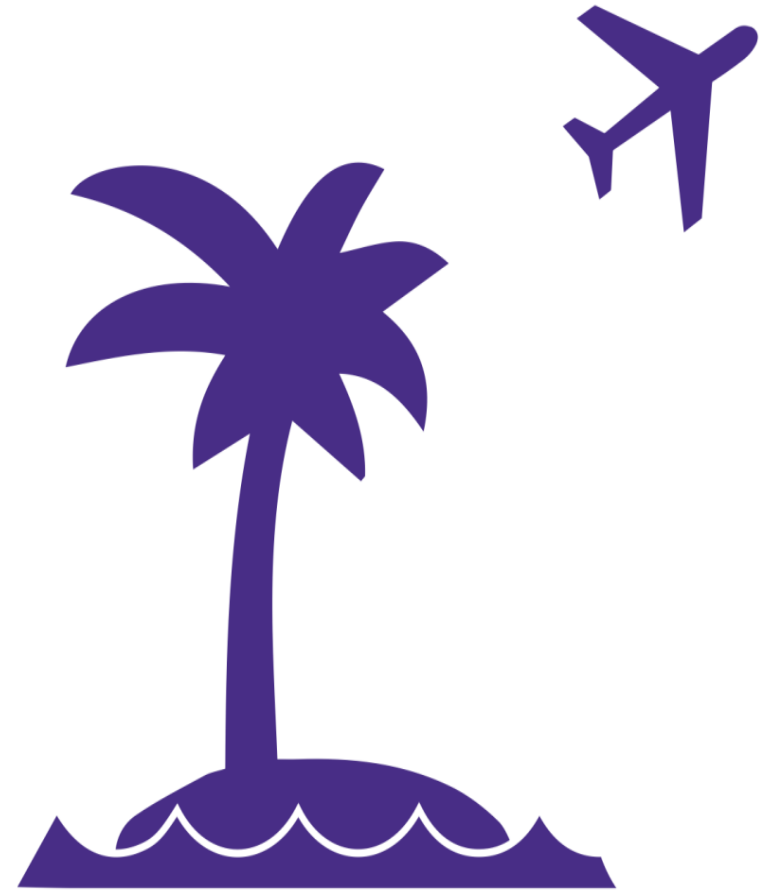


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# The Future

Retirement aspirations

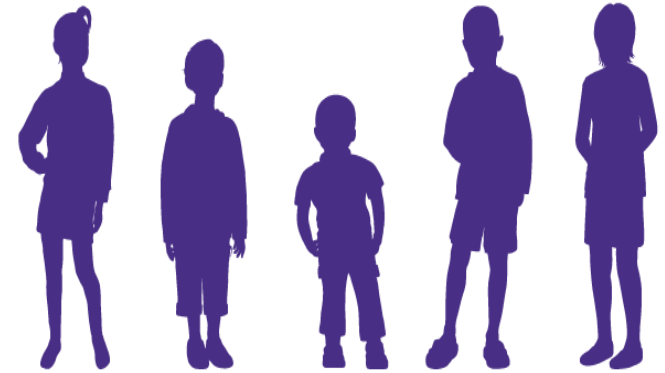


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# The Future

New generations



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